

#### The CYS Dashboard upgrade

Meet our new and improved dashboards



#### Introduction

- Welcome!
- Quick introduction
- Goal of the webinar
- Questions
- Available resources





#### Agenda

- New widget designs
- Color schemes & fonts
- Simplified setups
- Flexible reporting periods
- Additional reporting columns





## Dashboard upgrade

Goals based on user feedback:

- Improved widget designs
- Consistency in colors
- Consistency in texts (sizes and fonts)
- Simplified set-ups
- More flexibility for period comparisons

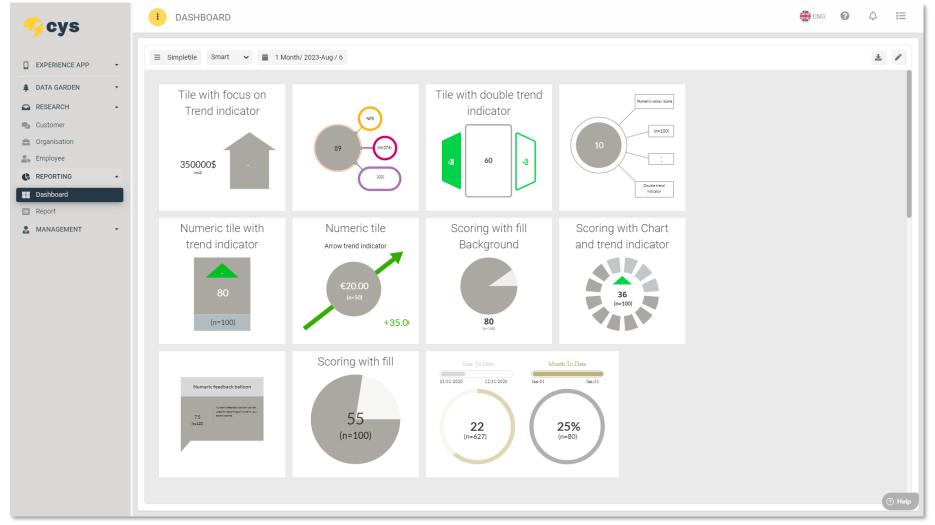




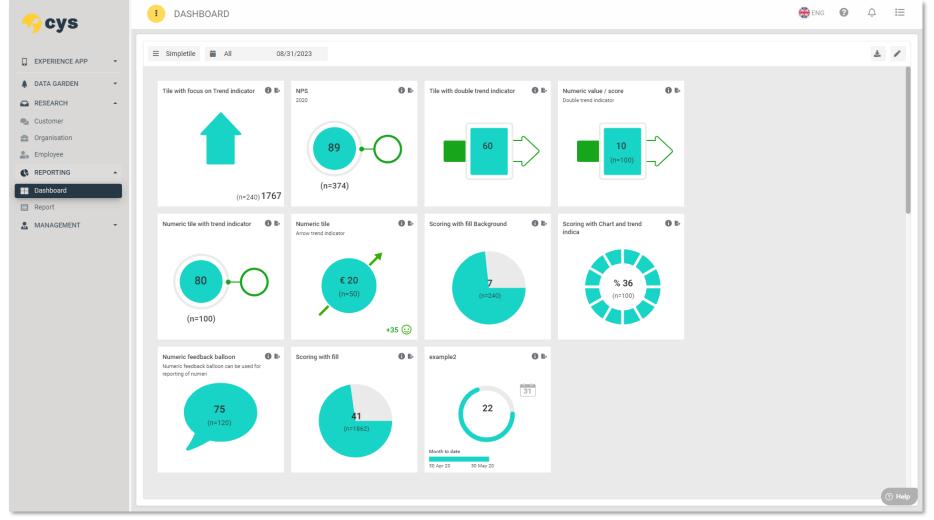
#### Widget designs

Introducing the new look & feel

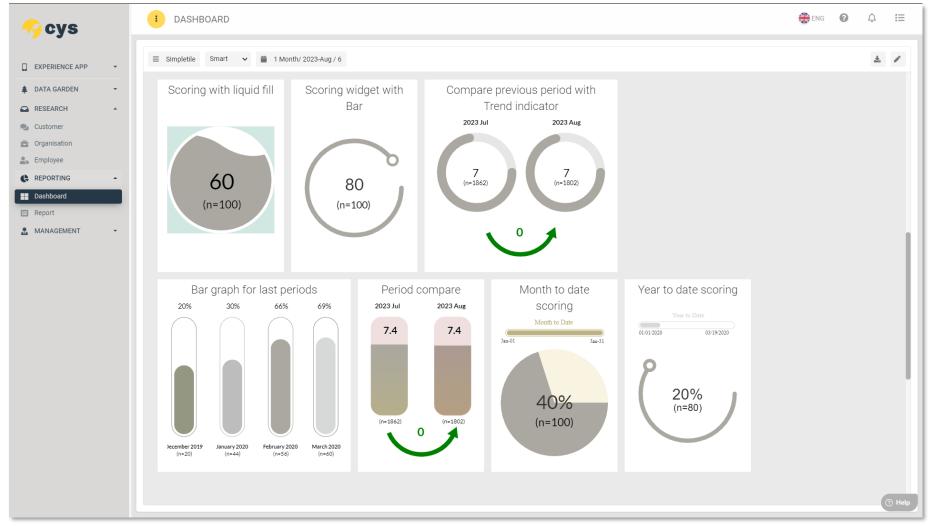








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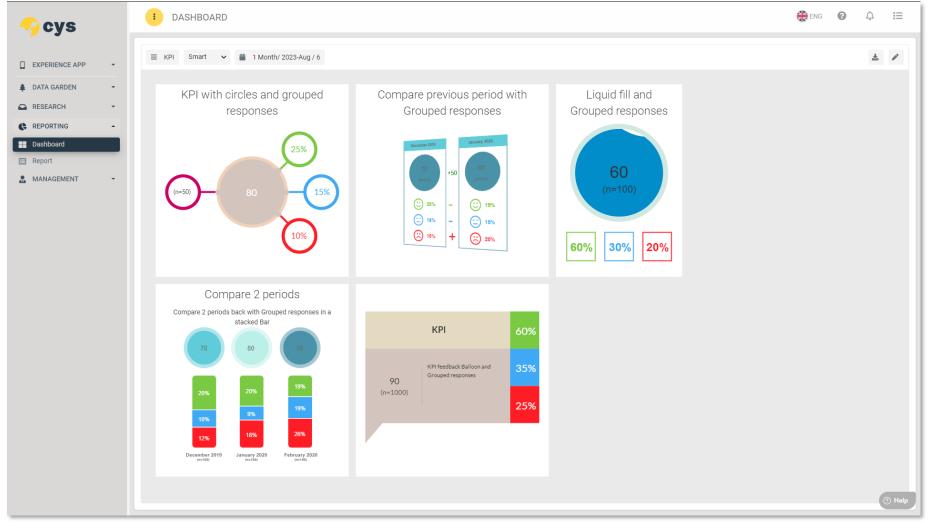


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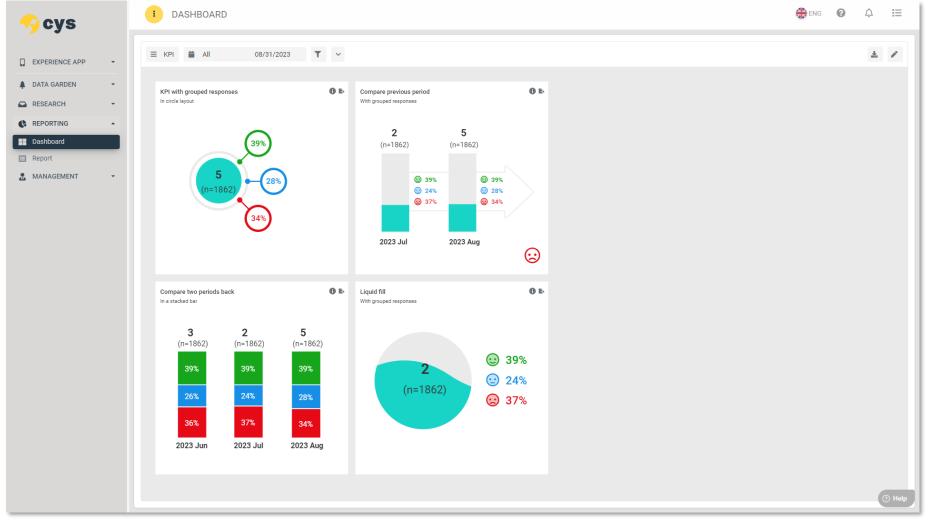
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# **KPI widgets**

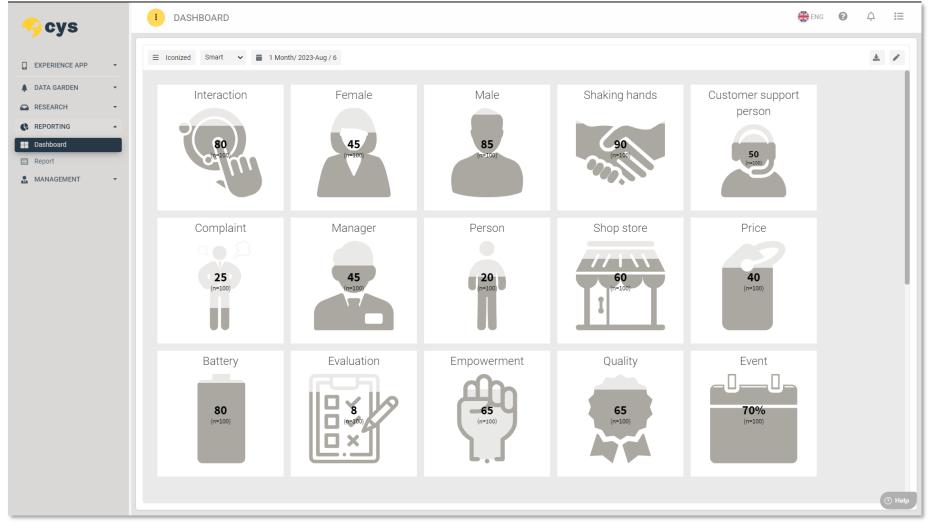




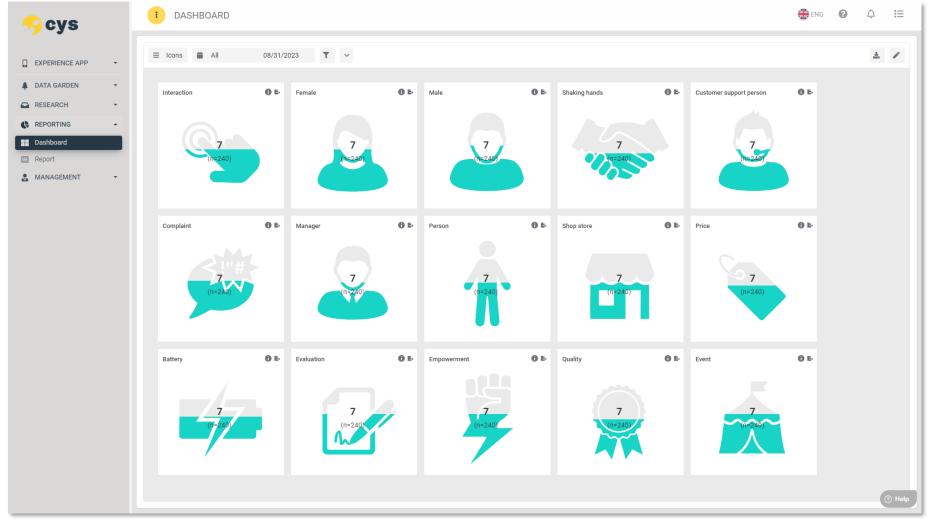
# **KPI widgets**



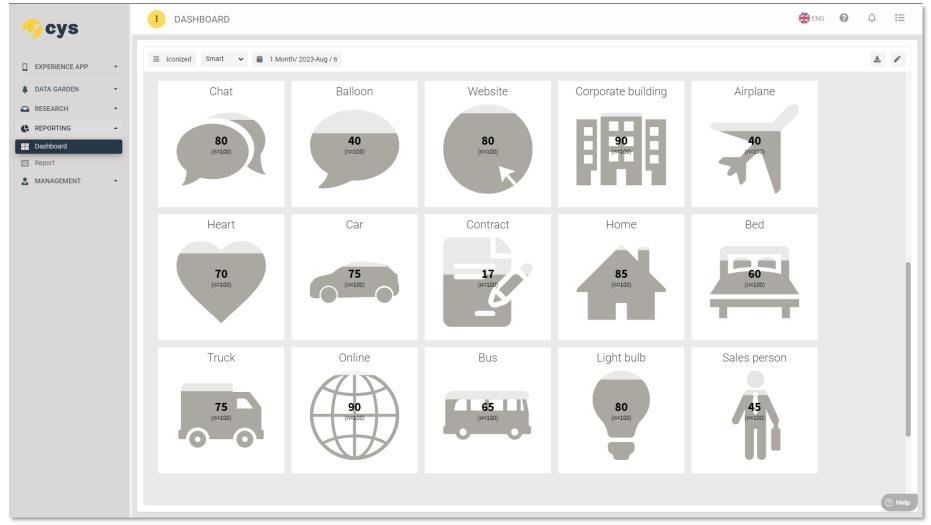
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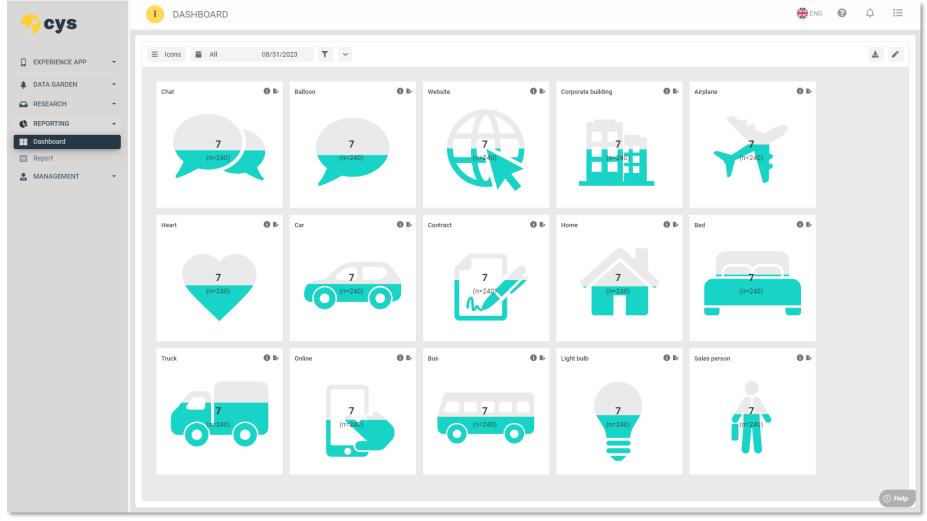




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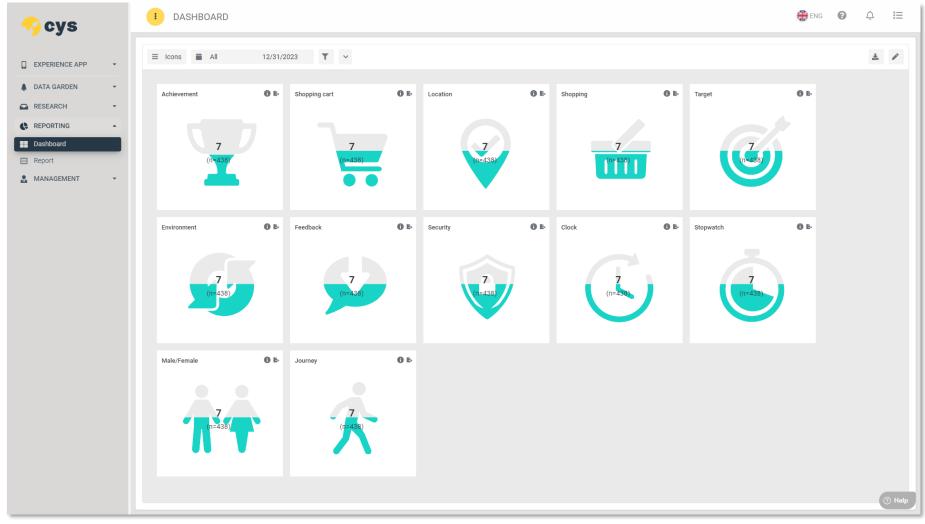




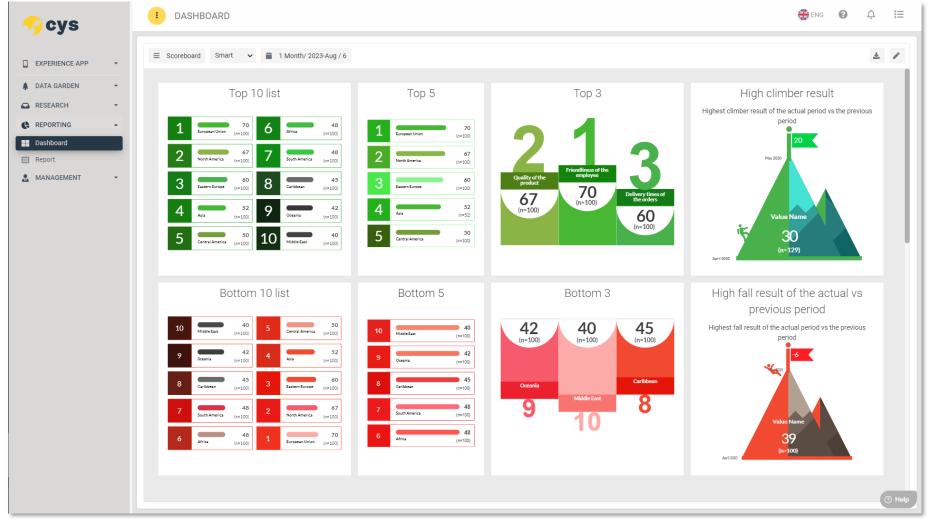




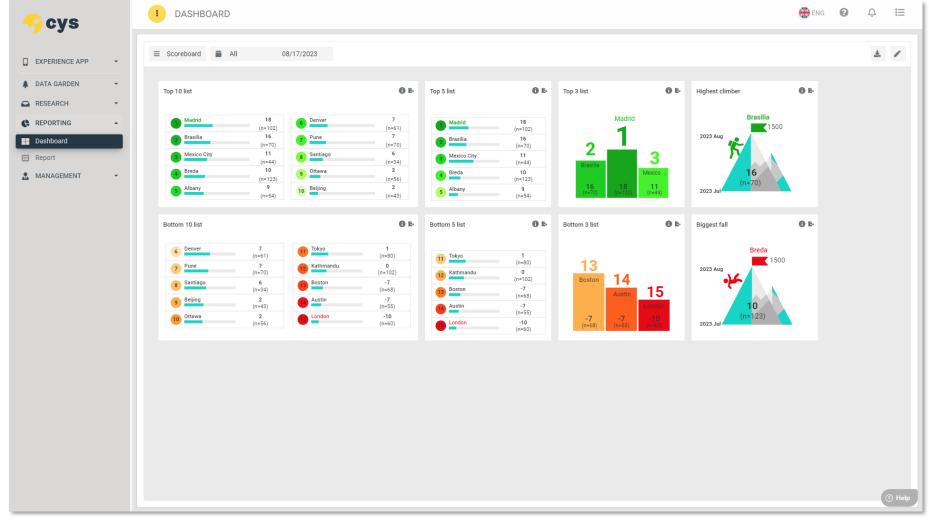
# Iconized widgets (new designs)



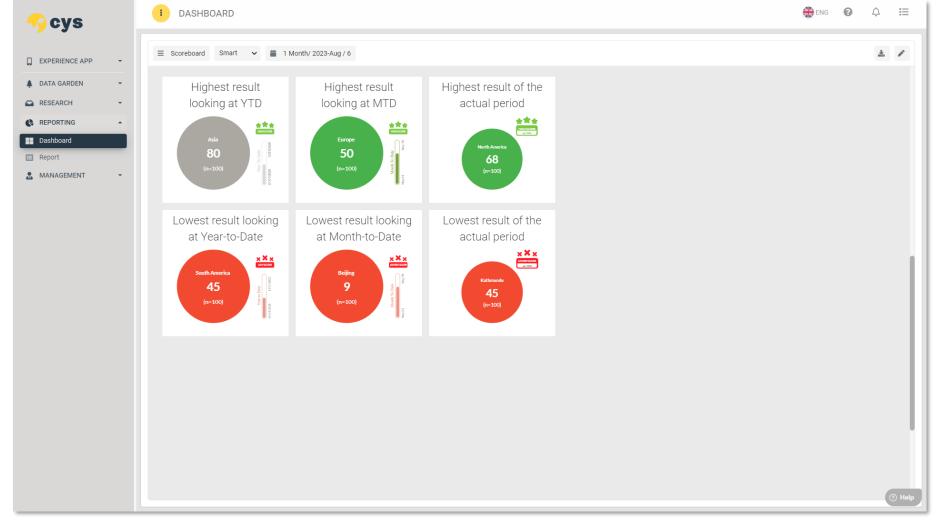




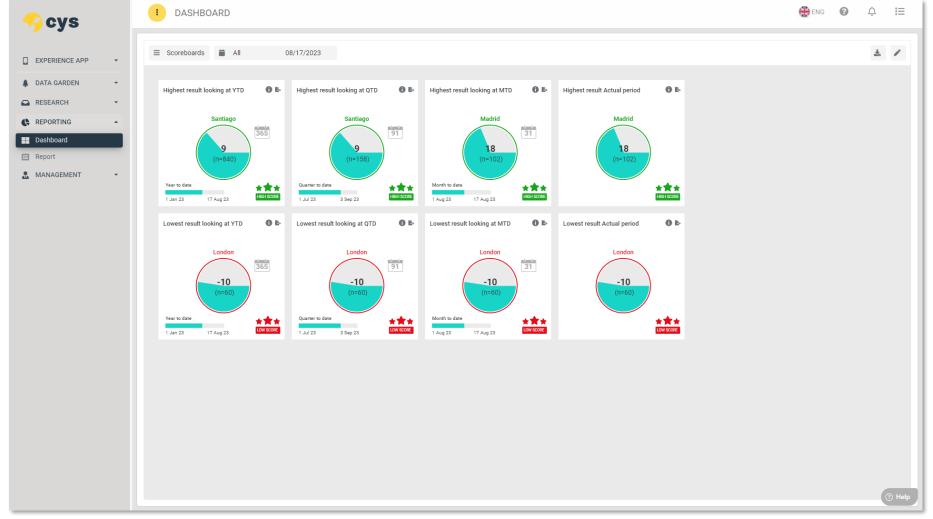












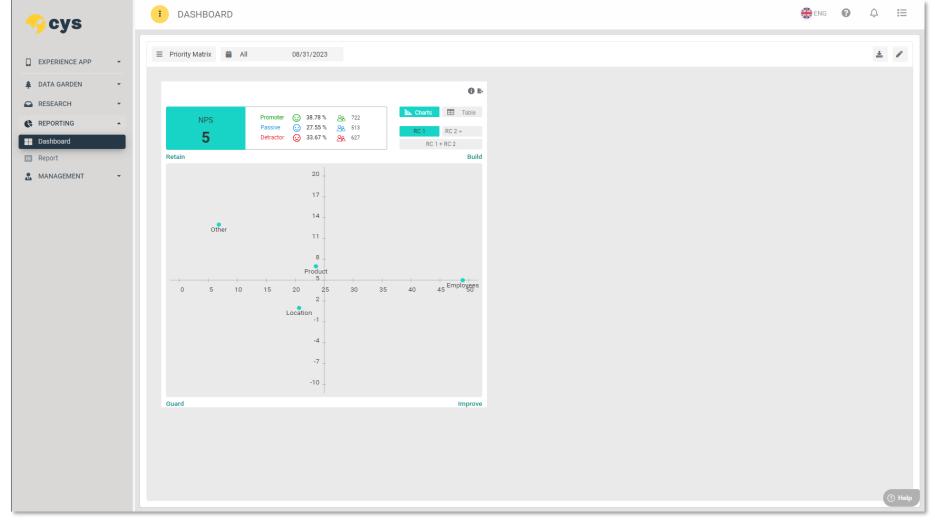


# Priority matrix - graph

🥱 cys	DASHBOARD	ENG	0	¢	I
C EXPERIENCE APP	E Priority Matrix Smart V 🗎 1 Month/ 2023-Aug / 6			*	/
<ul> <li>EXPERIENCE APP</li> <li>DATA GARDEN</li> <li>RESEARCH</li> <li>REPORTING</li> <li>Dashboard</li> <li>Report</li> <li>MANAGEMENT</li> </ul>	Priorities for NPS What should we focus on? NPS 5 Cl RC2 Cl HC2 Cl Graph The Export * Retain 20 18 16 16 16 16 16 16 16 16 16 16 16 16 16			-	-
	0     15     20     4     25     30     35     40     45     50       Employees     0     2     Employees       Guard     Improve				⑦ Help



# Priority matrix - graph





### **Priority matrix - Table**

🥱 cys	DASHBOARD	🏶 ENG 😧 🗘
EXPERIENCE APP -	■ Priority Matrix Smart   I Month/ 2023-Aug / 6	2
ATA GARDEN - ESEARCH - EPORTING -	Priorities for NPS What should we focus on?	
Dashboard	Export to PDF	
eport IANAGEMENT -	DESCRIPTION NPS 1 PERCENTAGE 2 N 13	
	Location 2 20.81 % 375	
	Employees 4 48.67% 877	
	Product 7 23.58 % 425	

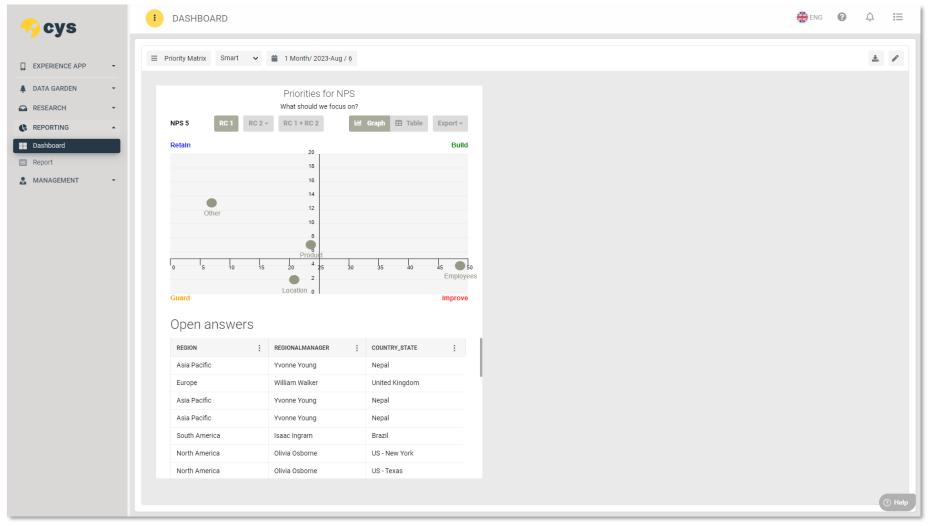


### **Priority matrix - Table**

🥱 cys	DASHBOARD						*	ENG	0	Ţ	Ξ
	■ Priority Matrix	All 08/31/20	23							*	/
EXPERIENCE APP -											
A DATA GARDEN				0 E							
RESEARCH -				🔟 Charts 🔳 Table							
	NPS	Promoter 🕢 38.78 Passive 😳 27.55	% <u>88</u> 722								
Dashboard	5	Detractor 😥 33.67	1% <u>28</u> 627	RC 1 RC 2 -							
Report	DESCRIPTION	T NPS T	PERCENTAGE	N T							
MANAGEMENT -	Location	, NFS , 1	20.68 %	385							
	Employees	5	48.93 %	911							
	Product	7	23.58 %	439							
	Other	13	6.82 %	127							
											⑦ He



#### Priority matrix – Open answers



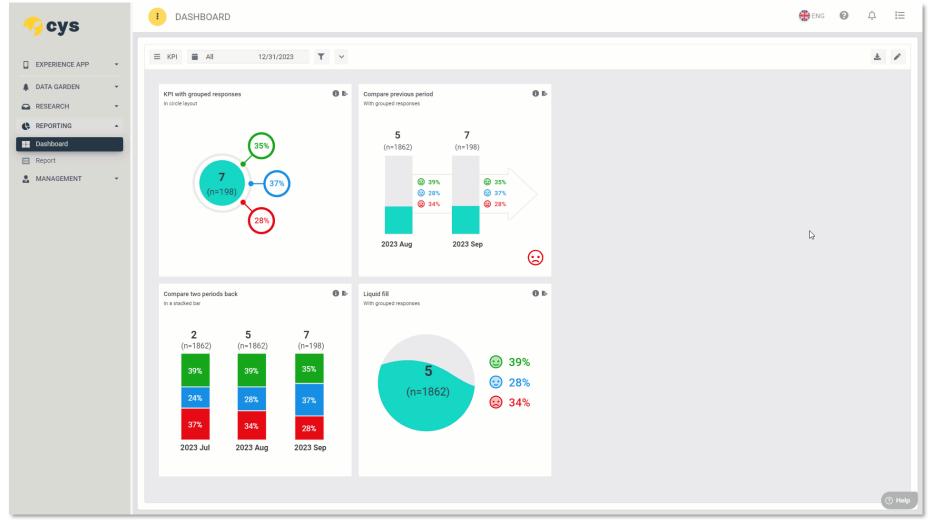
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#### Priority matrix – Open answers

<b>%</b> cys	I DASHBOARD	ENG	¢	I
EXPERIENCE APP   ATA GARDEN   DATA GARDEN   RESEARCH   REPORTING   Dashboard   Report   Report   MANAGEMENT	Encirity Matrix All 08/31/2023 Open Answers J Open Answers All Ostives Neutrals Negatives Retain 0 Search within the answers 10 Englose Very friendly helpful staff and good range of products Mai info (ata answe) Biglion-North America (Regional Manager - Olivia Ostoom) Country State-US - Texas	ENG	¢ *	
	10         Employees         Brilliant service. Very quick delivery.         Meta info (data answe)         (Region - North America)         Regional Manager - Olivia Osborne         Country State - US - New York			Help



### **KPI Widgets – Open answers**

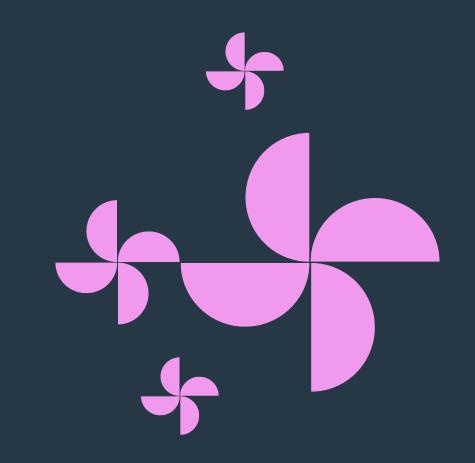


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#### Individual loading

Per widget instead of tab



### Individual loading per widget





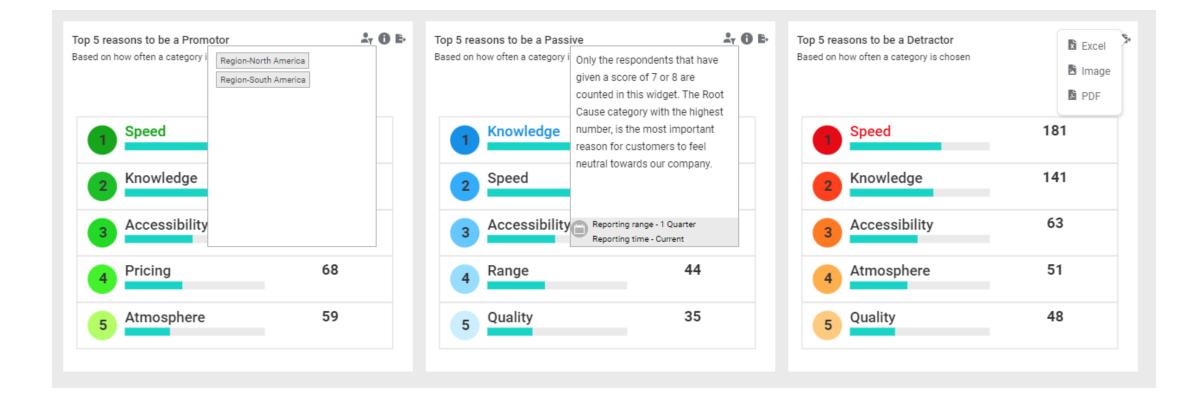


#### The top menu

Information and options



#### Improved top menu







#### Colors & Fonts

For a custom Look & Feel



#### **Color schemes**

■ Priorit	ty Matrix	🗎 All	08/31/2023	<b>T</b>
New colo	or scheme	Color scheme	Background setting	Dashboard settin
cx man	agement			~
	Color 1 #d5d5d5		Color 2 #959595	
	Color 3 #c9ddee		Color 4 #e3ecf8	
	Color 5 #b6b9c4		Color 6 #a3cbe5	
	Color 7 #d6dad9		Color 8 #474747	
	Color 9 #6e6e6e		Color 10 #575757	

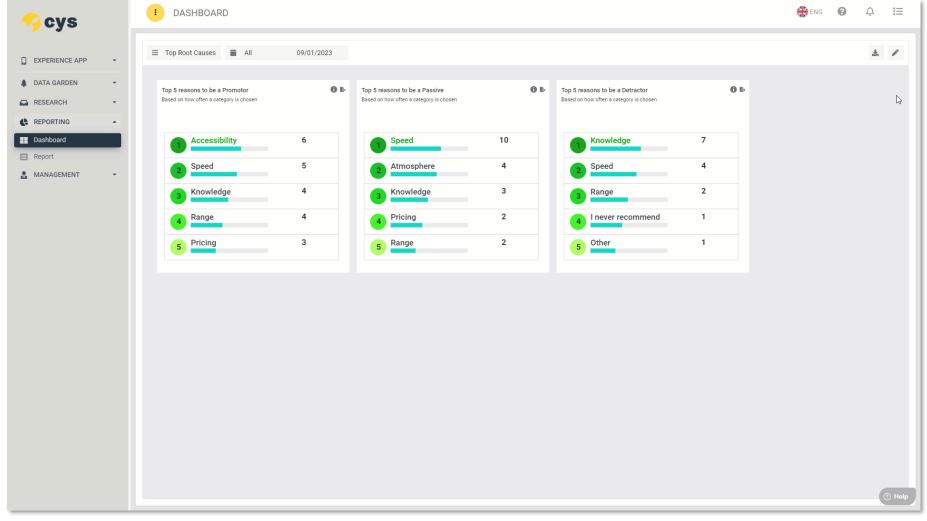


#### **Color schemes**

New color scheme Colo	r scheme Background setting Dashbo	ard setting	
New color scheme	~	Fixed colors	
Main colors Text color #343434	Accent colors Accent color 1 #199DD9	Green #17A61B	
<ul> <li>Primary color #18D4C6</li> <li>Secondary color #1D9188</li> </ul>	<ul> <li>Accent color 2 #22D0D9</li> <li>Accent color 3 #7CCA62</li> </ul>	Orange #FF960D	
<ul> <li>Tertiary color #F49124</li> </ul>	Accent color 4 #21CF9B Accent color 5 #A5C248	Red #E60A17	
Graph colors Graph background #EAEAEA	Graph lines #AFAFAF	Blue #178FE6	

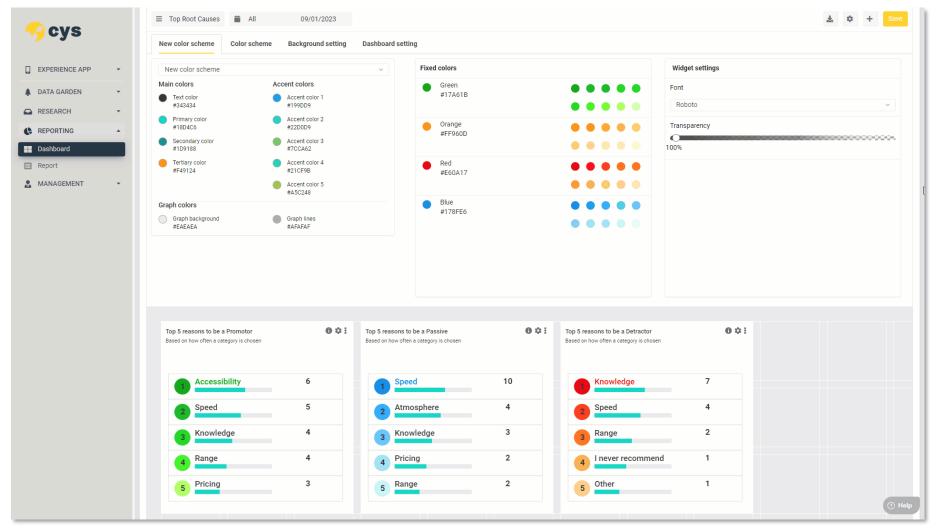


#### **Color schemes – Fixed colors**





#### **Customize fonts**

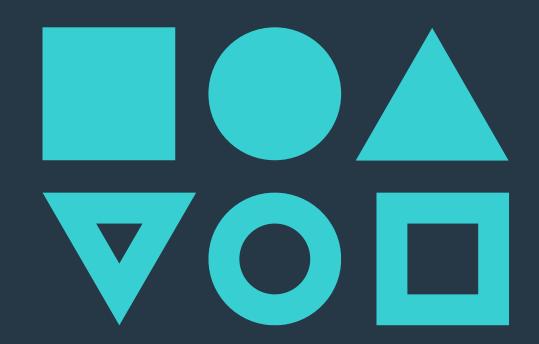


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### Simplified setups

For easier dashboard building





### Simplified set-ups

- Preview while building
- Explanatory texts
- Calculation details
- Copy, move, change designs



## Preview while building

🥱 cys	DASHBOARD	🏶 ENG 🕜 🗘 \Xi
EXPERIENCE APP	■ NPS ▲ All 09/01/2023	± ¢ + Save
🜲 DATA GARDEN 👻		2
RESEARCH -		
REPORTING -		
Dashboard		
E Report		
AMANAGEMENT -		
		() Help



### Explanatory texts

<b>r</b> ycys		
EXPERIENCE APP   DATA GARDEN   DATA GARDEN   RESEARCH   REPORTING   Dashboard   Report   MANAGEMENT	NPS All 09/01/2023     Information Layout Settings   Datapoint     DATA TYPE     Omanual Calculated   Individual Record Individual Record   DATAPOINT SETTINGS     Decimals KPI 1     Image: Contracters     Subtitie-text max 60 characters	
	Definiter     Comma(,) ~     Comma(,) ~     Comma(,) ~     Comma(,) ~     Comma(,) ~     Period setting     Show growth     Comma(,) ~     Comma(,) ~     Period setting     Period seti	

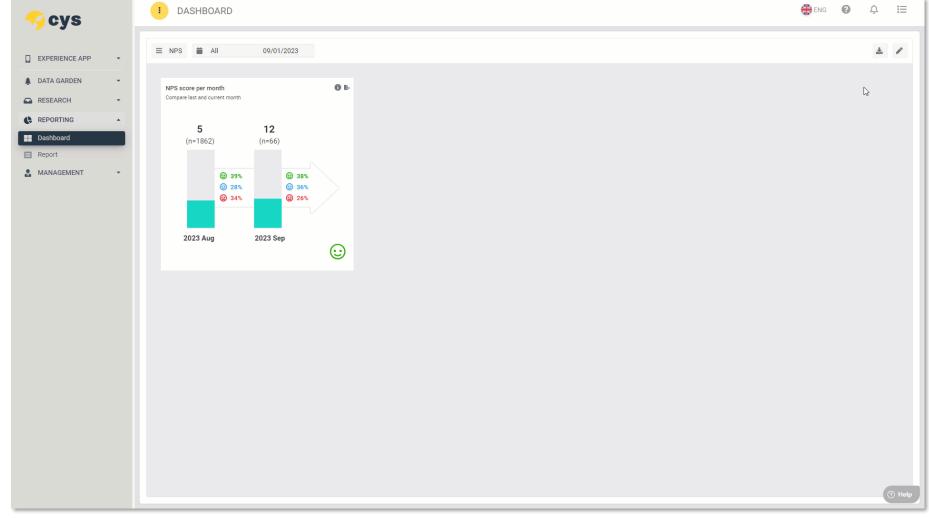


### **Calculation details**

<b>%</b> cys		
<ul> <li>EXPERIENCE APP</li> <li>DATA GARDEN</li> <li>RESEARCH</li> <li>REPORTING</li> <li>Dashboard</li> </ul>	E NFS All 09/01/2023	A Cave
Report	PROJECT, KPI AND VARIABLE SELECTION	
	Reporting range  Reporting range Reporting ran	



# Copy, move, change design

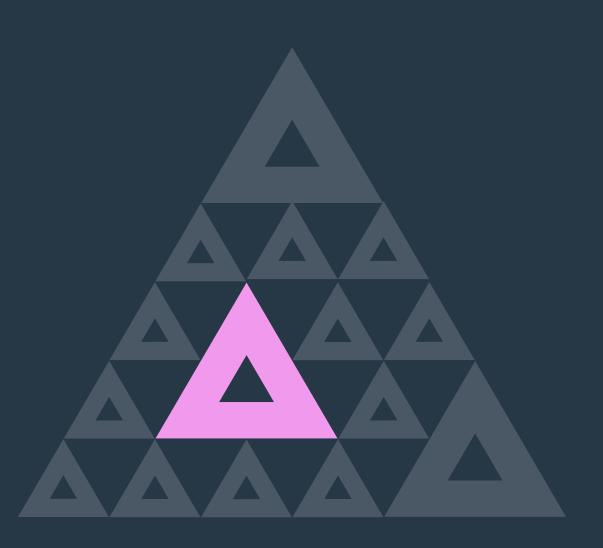






### Flexible periods

Combining periods in one view



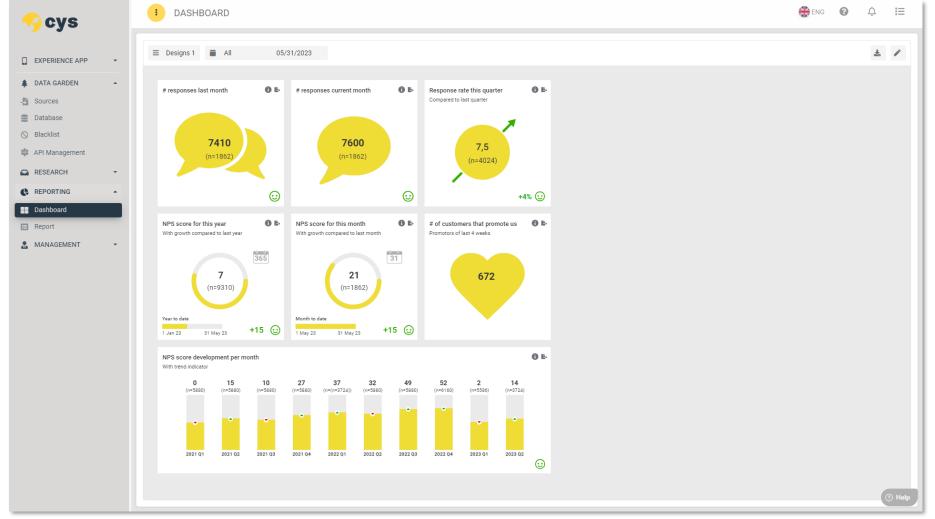


### Flexible periods

- Period grouping per widget
- Current/previous period setting
- Easy calendar

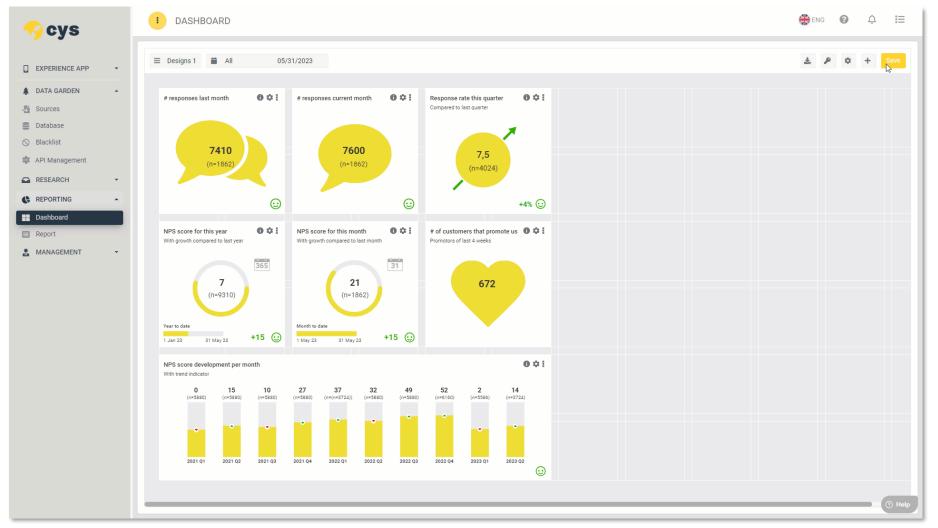


## Period per widget



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## **Current or previous periods**



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## Easy calendar

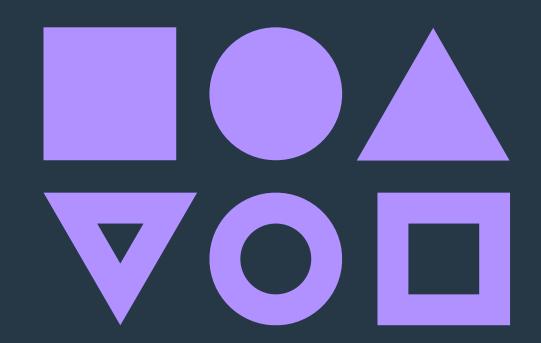


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# New reporting columns

Additional data for analysis



## New reporting columns

- Combination of RC1 and RC2 in a single column.
   Eg. "Employee Friendliness"
- Last question before end





### Phase II



- Conversation widget
- Follow up widget
- Datagrid
- Charts
- Tables



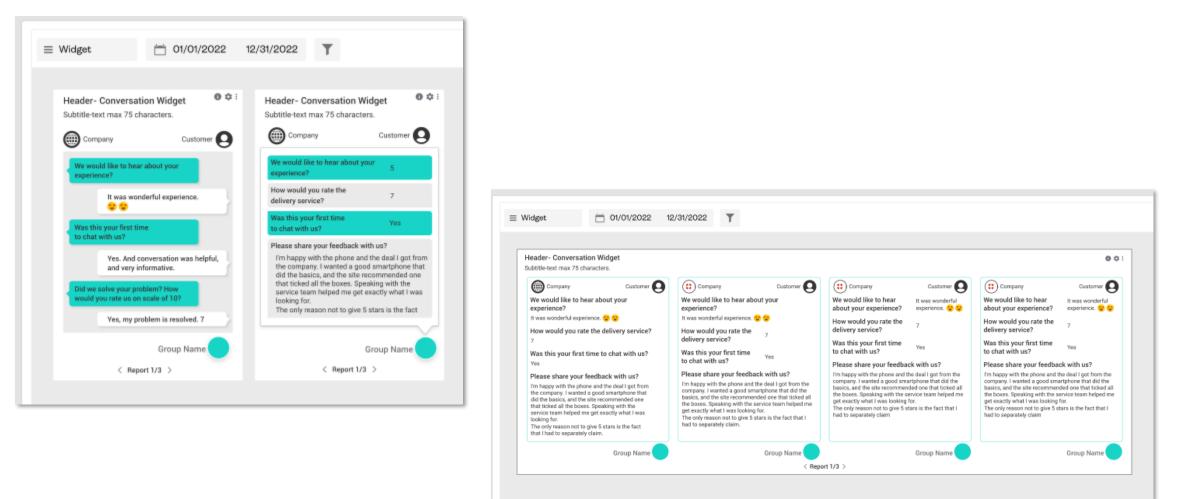


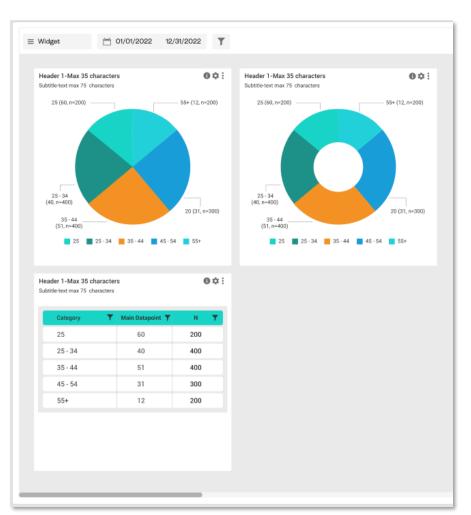


Table layout Subtitle-text max 75 characters					0\$
	Week 10	Week 10	YTD	QTD	MTD
Name 🔻	NPS 🝸	NPS 🔻	NPS 🝸	NPS 🔻	NPS 🔻
Region 1	18	20	8.1	22	34
Region 2	18	20	8.1	22	34
Region 3	18	20	8.1	22	34
Region 4	18	20	8.1	22	34
Region 5	18	20	8.1	22	34
Region 6	18	20	8.1	22	34
Region 7	18	20	8.1	22	34
Region 8	18	20	8.1	22	34
	1				

e-text max 75 characters									0
		Week 10			Week 11			Week 12	
Name <b>y</b>	NPS <b>y</b>	CSAT <b>Y</b>	Count <b>Y</b>	NPS <b>y</b>	CSAT <b>Y</b>	Count <b>Y</b>	NPS <b>y</b>	CSAT <b>Y</b>	Count <b>Y</b>
Region 1	18	7.1	287	20	8.1 ¥	34	22	4.5	34
Region 2	34	9 🔺	345 🔺	32	6.3	56	43	6.3 🗡	21 ¥
Region 3	33	7.3	454	43	4	65	55	7.3	44
Region 4	23	5.6	121	67	32	22	33	6.2	76
Region 5	23 🔺	8.1	287	54	7.4¥	22	54	5.3	344
Region 6	67	6	654	44	4.5	55	44	5.3	24
Region 7	67	6 🔺	654	44	4.5	55	44	5.3	24
Total N	-	-	2148	-	-	3232	-	-	4334



ig a colun	nn header and drop it here to group by	that column. (Or click	k the + button in the o	column header (only for	mobile view))			
IPS	Open Answer	Root cause 1	Root cause 2	Employee Name	Department name	Process Name	Contact ID	Product Name
)	Great customer service, helpful and prompt.	Employee training	Customer service	Sarah Johnson	Customer Support	Refunds	12345	Product A
3	Wait times were a bit long, but service was okay once reached.	Staffing	Process efficiency	Michael Brown	Sales	Order Process	67890	Product B
	Product is reliable, but I had some difficulty reaching the support team.	Product quality	Staffing	Patricia Wilson	Production	Quality Control	23456	Product C
	Support was less responsive than expected.	Staffing	Customer service	Thomas Harris	Customer Support	Inquiries	11111	Product D
8	Overall satisfied, but there's room for improvement in the billing process.	Billing	Process efficiency	Mark Robinson	Finance	Billing	22222	Product E
	Product works well, but the setup was a bit confusing.	Product complexity	Instruction clarity	William Jackson	Product Design	Setup	55555	Product F
	Waited for an hour to get support, not happy!	Staffing	Customer service	Mary Thomas	Customer Support	Support	33333	Product G
i	The product is a bit overpriced compared to its functionality.	Pricing	Product value	Elizabeth Moore	Sales	Pricing	44444	Product H
)	Excellent customer service, went above and beyond to help me.	Employee training	Customer service	James Anderson	Customer Support	Inquiries	66666	Product I
3	The delivery was delayed and the packaging was damaged.	Shipping	Product handling	Jessica White	Logistics	Delivery	77777	Product J
3	Good product overall, but a bit more user-friendly design would be great.	Product design	User experience	Daniel Thompson	Product Design	Design	88888	Product K
3	Support was okay, but the wait time was a bit long.	Staffing	Process efficiency	Nancy Clark	Customer Support	Support	212121	Product L







### Release of the upgrade

What to expect



# Release of the upgrade

- Release over the weekend
- Updates of mobile apps
- Resources to share with users
- Questions, help or feedback: support@cys.group





# Thank you!

